



CANCER LIBRARIANS SECTION NEWS

Issue No. 39, Spring 2006

NEWSLETTER OF THE CANCER LIBRARIANS SECTION OF THE MEDICAL LIBRARY ASSOCIATION

MLA ANNUAL MEETING 2006 *Transformations A-Z*



TRANSFORMATIONS A-Z
MAY 19-24, 2006
PHOENIX, AZ
MEDICAL LIBRARY ASSOCIATION
www.mlanet.org

Special points of interest:

- MLA General Meeting
- Cancer Web Site Task Force
- Section News & Headlines
- Special Feature: How to Photograph Your Library
- Contributors
- Current Section Officers
- Next Issue Info

Below is information regarding the Cancer Librarians Section events taking place in Phoenix. See the MLA Online Program Planner or Preliminary Program for details about these and all MLA Annual Meeting events.

MONDAY, MAY 22, 2006

7:00 – 9:00 am:

Room: Remington A

Cancer Librarians Section Business Meeting (sponsored by Nature Publishing)

Join your Section colleagues in enjoying a delicious breakfast buffet as agenda items such as the following are discussed:

- Meeting abstracts
- Recommended Web Sites List

Ideas for MLA 2007 (Philadelphia) and its theme of "Information Revolution: Change is in the Air"

2:00 – 3:30 pm:

Room: Tucson 36

Section Program: Cancer Prevention and Treatment: From Community Transformations to Complementary and Alternative Therapies

Co-sponsored by the Complementary and Alternative Medicine SIG, this program will include the following two invited speaker presentations:



Dr. Davor Vugrin, MD, FACP, will present "Community Health Attitude Transformation Through Colon Cancer Prevention and Awareness Campaign," addressing the efforts of the Colon Cancer Prevention Task Force.

Oncology nurse Edythe Garvey, APRN, MN, AOCN® will present "Incorporating Complementary Therapies into the Hospital Oncology Setting: Challenges and Structure," addressing her institution's program that incorporates music, aromatherapy, hypnotherapy, and massage.

TUESDAY, MAY 23, 2006

12:30 – 2:00 PM

Networking Lunch with Sections (aka Section Sharing Lunch)

Join in an informal lunch with members of your section. The lunch is also a great opportunity to learn about other MLA sections. If you want lunch provided, you can purchase a ticket with your conference registration. Or you can bring your own lunch and not pay for a ticket. Or you can not eat—you don't need to register or pay for lunch to attend.



Cancer Librarians Section Creating a Recommended Web Sites List

A Cancer Web Sites Task Force was created at the 2005 Cancer Librarians Section business meeting.

The purpose of the MLA Cancer Librarians Recommended Web Sites list is to provide medical librarians with a resource to use in their daily practice and teaching. Secondly, it is our contribution to the Medical Library Association so that the headquarters staff can refer oncology professionals to a list of quality health web sites. The goal is to have a limited number of resources that meet quality criteria for currency, credibility, content, audience, etc.

An update of project activities will be on the agenda for the 2006 Business Meeting in Phoenix. Task Force members (listed below) are very interested in receiving member input for the following items:

Suggested web sites (with rationale) for inclusion to the web resources list.

Volunteers to work as content editors. Final subject groupings should be decided after 2006 meeting.

*****TASK FORCE MEMBERS*****

- | | |
|---------------------|--|
| William Anger Jr. | Women & Infants Hospital
Providence, RI |
| Ann Marie Clark | Fred Hutchinson Cancer
Research Center Seattle, WA |
| Frank Davis | University of Kentucky
Medical Center Lexington, KY |
| Gail Y. Hendler | Lenox Hill Hospital
New York, NY |
| Jan. T. Orick | St. Jude Children's Research
Hospital Memphis, TN |
| Catherine Posteraro | St. Francis Hospital
Hartford, CT |
| Brett S. Powers | Locks Cancer Center at St.
Mary's Grand Rapids, MI |
| Becky Quinten | Reid Hospital. & Health Care
Services Richmond, IN |
| Tanya R. Smith | Huntsman Cancer Institute
Salt Lake City, UT |
| JoAnne Sparks | Memorial Sloan-Kettering
New York, NY |
| Ruti Volk | University of Michigan Cancer
Center Ann Arbor, MI |
| Mark Vrabel | Oncology Nursing Society
Pittsburgh, PA |

Any suggestions or comments can be sent via email to Frank Davis at fldavi2@email.uky.edu. The Task Force also looks forward to hearing member comments during the Phoenix Business Meeting.

*Take a rest; a field that has rested gives a bountiful crop. ~
Ovid.*



GET INVOLVED IN MLA'S ORAL HISTORY PROGRAM

All members of the Medical Library Association are encouraged to participate in the Oral History Program as interviewers, editors, or transcribers. If you are interested in any of these roles, contact a committee member. This work is truly valuable and fascinating! If you attended the annual meeting in San Antonio, you heard clips from oral history interviews and know firsthand what gems they are. For more information about the program and its own history, names of those interviewed, and how to access interviews already done, see the oral history page on the MLA web site.

MLA's Leadership and Management Section: Recent History Reveals Growth and Dynamism

Brian Bunnnett, Chair, LMS Membership Committee.

The Leadership and Management Section (LMS) is one of the largest and most active of the MLA's 23 sections. At its founding in 1948 the section was known as the Medical School Libraries Group. It was established to provide medical school librarians more opportunities to discuss issues of common interest and concern.

The Group was not particularly active at first – its only regularly scheduled activity was a luncheon or dinner held during the annual meeting of the MLA. Some significant problems beset the Group at its inception, most notably a lack of visibility and focus. The interests of the Medical School Libraries Group did not seem that much different from the interests of many of the MLA's other sections and SIGs or from the Association of Academic Health Sciences Library Directors (AAHSLD).

Largely to address this overlap with other sections and to create a more unique focus the Group was renamed the Leadership and Membership Section in 2000. By doing so the LMS would no longer draw its members only from medical school libraries. It also created a forum, where none existed before, solely dedicated to discussing the challenges of leadership and management. The fact that there were 369 members in the section by 2005 suggests that this new direction has a broad appeal.

The growth of the LMS since 2000 is evident in this increase in its membership as well as in the varied resources it makes available to these members. Foremost among these is its fine newsletter, *The Leading Edge*, that provides its readers with book reviews, short articles, case studies, and section news; the section's listserv allows its subscribers to share information and network in a more casual forum. The LMS also actively sponsors and contributes to grants designed to promote leadership and management. Educational programs offered at MLA annual meetings have always been strength of the section. LMS conviviality and social activities, another strength of the section, allow members numerous opportunities for further networking.

The LMS is similarly rich in its projects and initiatives. Noteworthy in this area is its ambitious effort to advance the careers of middle managers. The Task Force on Professional Development for Current and Aspiring Middle Managers (PDCAMM) recently surveyed over 900 medical librarians, including 400 middle managers, in order to identify how to best prepare this group for positions in upper management.

The LMS has evolved into a mature, active, even dynamic section with a well defined focus that appeals to many MLA members. If you are interested in improving your management abilities and in advancing your career prospects then you will find that membership in the LMS will help you to realize your professional aspirations.

More information about the LMS is available on its Web page at <http://www.lms.mlanet.org/>



Member News

Recently at the South Central Chapter Annual meeting of the Medical Library Association in Little Rock, AR, Richard C. Wood, Executive Director of Libraries, and Margaret Vugrin, Reference Librarian, Texas Tech University Health Sciences Center, Lubbock, TX presented: Opening Pandora's Box: An Exercise in Inventorying Special Collections. A descriptive presentation of the identification, inventory and photography of the El Paso Medical Heritage Foundation Collection housed at the El Paso Medical Society.

Margaret Vugrin also presented a very well received 4hour workshop entitled: Using Digital Photography to Enhance Your Library Image. We are proud to feature an article in this issue that Margaret has written on this very subject. Margaret was also recognized on Feb. 23 during the YWCA Women of Excellence awards dinner. One of eight honorees, she was presented The Arts and Culture Award. Vugrin, a graduate of Case Western Reserve University, has developed innovative ways to preserve and share library collections while serving as reference librarian at the Preston Smith Library for 20 years. Beyond her library work she is involved with the Caprock Photographers, West Texas Photographic Society and Texas Photographic Society. Her photographs have been exhibited at the International Cultural Center, the Underwood Center for the Arts and Lubbock Garden and Arts Center. The Women of Excellence Awards, in their 18th year, honor local women who have achieved excellence in their career or profession and whose contributions to business, industry and community organizations are crucial to the success of their organizations and our community.



Kathleen Borsch, Library Assistant, Circulation Department, Lubbock, TX presented a poster entitled: Adding Humor and Humanity to a Training Program. This poster showed an innovative method to train student assistants and encourage morale within the Lubbock Library's Circulation Department. Sharon Beckham of Circulation Department photographed the images that Kathleen used while Margaret Vugrin assisted with graphic design.

The March 2006 issue of Medicine on the Net announced the winners from the 2006 Medicine on the Net Web Excellence Awards.

The ONS Website (www.ons.org) has received the Outstanding Content award in the Medical Association category. The www.cancersymptoms.org website has received the Outstanding Content award in the Consumer Portal category and an honorable mention for Best Design in the Consumer Portal category.

Design evaluation factors included:

overall appearance; appropriateness of design given target audience and site purpose; use of graphics that further the goals of the site; readability; originality and creativity.

Content evaluation factors included:

overall quality; usefulness of content; appropriateness of content given target audience and site purpose; breadth; depth; freshness/timeliness; uniqueness.





How to Photograph Your Library

By Margaret Vugrin M.S.L.S., AHIP

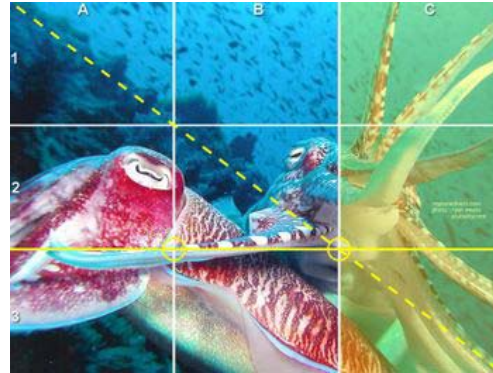
Here are a few tips and things to remember when you are begin a photography project:

When photographing large groups of people ensure that you are taking as many photos as possible. It will take some time for people to relax, and the longer your shoot the more natural your images will appear.

Turn around! Timing is half the battle in photography but remember to look at things with a fresh eye and to try taking your pictures from a variety of perspectives.

Things to watch out for:

- Rule of thirds
- Edges
- Verticals
- Horizontals
- Motion—as in people motion
- Leading “s” or lines into image for depth
- Direct eye contact or not?
- Keystoning and how to avoid
- Ambient, fluorescent, tungsten light
- Changes in lighting
- Digital white balance!!!
- How to keep things straight
- Interesting foreground



An example of a compositional arrangement based on the rule of thirds (courtesy <http://neptunedivers.com/>)

- Watch your horizons
- Work your subject
—high, low, left, right, middle, closeup
- Patterns
- Angles

Essential Camera Equipment:

- Camera
- Tripod
- Light meter
- Charged batteries
- Plenty of film, ensure it's the right kind for your needs
- Bag of beans, for weighing down objects/equipment

Light Sources

- Foam core
- White paper
- Gold, aluminum foil
- Reflectors



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A demonstration of the effect of exposure in night photography. Longer shutter speeds mean increased exposure.



**Cancer Librarians Section
Medical Library Association**

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contributors to this issue:

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Calling All Writers!

**Are you a member of the
Cancer Librarians Section?**

**Do you have an intelligent thought
in your head?**

Prove it.

Or we'll all assume the worst.

Please forward on your articles to

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Deadline: October 20, 2006

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