Message from the CLS Chair

As this message is being written, it is a perfect spring day in Kentucky’s beautiful Bluegrass Region. Flowers are blooming, horses are running, and basketball fans are recovering from NCAA post-depression. Hopefully, all CLS members are experiencing nice weather and an opportunity to relax outdoors. We’ve earned some R&R after enduring Winter 2014!

The MLA annual meeting in Chicago is May 16-21. We hope you can join CLS colleagues for the following events:

- CLS is lead sponsor for Libraries and our Brand: How do we Look, an invited paper session, scheduled for Monday, May 19 from 10:30-11:55am.
- We are also primary sponsor for Research Survey Design for Librarians, an invited panel session, scheduled for Monday, May 19 from 2:00-3:25pm.
- CLS is co-sponsoring a symposium entitled Patient Experience and Engagement: Improving Patient Centered Care One Person at a Time, to be held Saturday, May 17, 2014.
  ****See the articles on pages 5 and 6 for more details on all 3 programs.
- The annual business meeting is scheduled for Sunday, May 18 from 3:30-4.25pm. The location is New Orleans room, Gold Level, West Tower.
- Our annual networking dinner will be held after the business meeting. We will meet 6:30 pm at Francesca’s Italian Restaurant.
  ****See the article on page 4 for detailed invitation and RSVP.

Update on CLS 2013-2014 goals

Here are our goals for the current year, along with status updates.

Goal: Increase membership for Cancer Librarians Section (CLS), especially targeting librarians at NCI-designated cancer centers and cancer librarians outside the United States. Update: Unfortunately,
membership is slightly down. In late autumn, invitations describing CLS mission, accomplishments, and benefits of membership were sent to librarians at all NCI designated centers, plus MLA member librarians working in countries outside North America. This will be an agenda item for our Chicago meeting.

**Goal:** Prepare a poster describing CLS activities and membership benefits that will be presented at the MLA 2014 meeting in Chicago. **Update:** Margaret Vugrin and Jennifer Walker are finalizing details on the CLS poster that will be presented at MLA 2014. We owe them both big thanks!

**Goal:** Revamp section brochure to highlight benefits of membership and current section projects. **Update:** This topic will be on agenda for Chicago. Content and graphics from poster may be useful for new brochure.

**Goal:** Provide a section program at MLA ’14 on a topic that is engaging, timely, and relevant. **Update:** Thanks go to Lisa Olzewski, Chair-Elect! Her efforts have resulted in the programs listed in Chair’s message and described in more detail on page 5 of this newsletter.

**Goal:** Lobby the National Library of Medicine (NLM) to improve the [ClinicalTrials.gov](http://www.clinicaltrials.gov) database by requiring closed trials to list results and include publication links. Healthcare clinicians, researchers, and consumers will benefit from seeing the results of all trials. **Update:** Formal request was sent to MLA Government Relations Committee on March 24, 2014 that included four proposals pertaining to MLA advocating for improved access to clinical trials and the [ClinicalTrials.gov](http://www.clinicaltrials.gov) database. Government Relations Committee is interested in this advocacy program. It will be an agenda item for their Chicago meeting and CLS Chair will be invited to attend.

**Goal:** Contact relevant professional and consumer organizations and ask them to place a link to [MLA Cancer Librarians Recommended Web Sites](http://www.cancerlibrarians.org/recommended_web_sites) on their organizations’ web site. **Update:** Email requests were sent to all sites on the [Consumer & Patient Resources](http://www.cancerlibrarians.org/consumer_patient_resources) section of our selected web sites. [CancerQuest](http://www.cancerquest.org) has added our list to their site. Other organizations will be contacted this calendar year.

**Goal:** Perform semi-annual review and update for [MLA Cancer Librarians Recommended Web Sites](http://www.cancerlibrarians.org/recommended_web_sites). **Update:** The site was updated in November and will be updated again before Chicago MLA meeting.

**Goal:** Evaluate switching the CLS website to WordPress software. **Update:** Ann Marie Clark, CLS web editor, is evaluating WordPress and other options. Software will be an agenda item for our Chicago business meeting.

**Goal:** Collaborate with other MLA sections and SIGs to begin planning programming for MLA 2015. **Update:** Program planning will begin at 2014 CLS business meeting in Chicago, led by our new chair-elect, Donna Gibson.

Member comments and suggestions are always welcomed. I hope to see many of you in Chicago!

Frank Davis  
Chair, CLS 2013-14
ELECTION RESULTS

Please join me in congratulating the Cancer Librarians Section newly elected chair-elect.

Donna Gibson, Chair Elect
gibsond@mskcc.org

Thanks to all who voted. It is not too soon to send Donna program ideas for 2015 – Librarians Without Limits.

Thank you.

Janet Crum
CLS Past Chair

COLLEAGUE CONNECTION AT MLA 2014

Colleague Connection is MLA’s mentoring program that pairs newer members or first-time meeting attendees with returning, more experienced members during the annual meeting. The purpose of Colleague Connection is to introduce new attendees to the association and help them get the most out of the MLA annual meeting. Initial contacts made through Colleague Connection can lead to lifelong friendships with your peers and increase your professional network. Don’t be left out – sign up as a mentee or mentor today: https://www.surveymonkey.com/s/9X6NL3T

If you are a new member or first time conference attendee, consider pairing up with an experienced colleague at the meeting in Chicago! Colleague Connection allows you to have your questions about the conference answered, maximize your time, and choose the best programs and meetings to attend, meet new colleagues, build your professional network, and discuss new ideas.

Returning members benefit from Colleague Connection, too! Mentoring a colleague during the conference can expand your professional network, expose you to new ideas, and help you see the conference from a fresh perspective. In addition, you will get the satisfaction of helping someone - there's no greater reward than that!

Mentees and Mentors should register here: https://www.surveymonkey.com/s/9X6NL3T

Those who sign up by Monday, May 5th will be guaranteed to receive their mentor or mentee before leaving for the meeting. Once assigned, each pair of colleagues will be responsible for working out times to meet and connect. If you have any questions, please contact Hannah Norton (nortonh@ufl.edu, 352-273-8419).
Cancer Section Networking Dinner at MLA

Come one, Come all
Enjoy an Evening of Good Food and Fellowship with Colleagues

Don’t miss the second annual cancer librarians’ networking dinner during MLA. This is a wonderful opportunity to get to know your colleagues and enjoy a nice dinner. Here are the details so mark your calendars!

Dutch Treat Event

Join us for a Networking Dinner
during MLA ‘14

Sunday, May 18

Francesca’s Italian Restaurant
200 E. Chestnut St. Suite C 100
Chicago, IL 60611
6:30 pm

Shortly following the Cancer Librarians’ Business Meeting

Please RSVP by May 9 to:
Beth Lewis
Talbot Research Library
Fox Chase Cancer Center
Beth.lewis@fccc.edu
SECTION PROGRAMMING AT MLA 2014

Sunday, May 18, 2014 – Cancer Librarians Section Business Meeting
3:30 – 4:25 PM, New Orleans room, Gold Level, West Tower

Monday, May 19, 2014 – Libraries and Our Brand: How Do We Look? – Cancer Librarians Section
10:30 – 11:55 AM, Columbus AB room, Gold Level, East Tower

10:35 – 10:54 AM
Re-Imagining Communications: Approaches from Academic and Hospital Libraries
10:54 – 11:13 AM
Branding: No Irons Required
11:13 – 11:32 AM
Building a Library Brand One Person at a Time
11:32 – 11:51 AM
Selling the Libraries: Constructing a Marketing Plan

Monday, May 19, 2014 – Research Survey Design for Librarians – Cancer Librarians Section
2:00 – 3:25 PM, Columbus AB room, Gold Level, East Tower

2:05 – 2:30 PM
Planning for Effective Survey Design
2:30 – 2:55 PM
Managing Bias in Survey Research
2:55 – 3:20 PM
The Value Study: An Example of Community-Based Collaborative Survey Design
Saturday, May 17, 2014 – CE800 The Patient Experience and Engagement: Improving Patient-Centered Care One Person at a Time Symposium
1:00 pm to 5:00 pm  
Room: Columbus EF, Gold Level, East Tower  
CE Credits: 4

Activity: Continuing Education (CE)  
Cost: $200 (nonmember, $380)

Sponsored by the National Network of Libraries of Medicine, South Eastern Atlantic Region, Pacific Northwest Region, Greater Midwest Region, South Central Region, Middle Atlantic Region, Consumer and Patient Health Section of MLA, Hospital Libraries Section of MLA, Cancer Librarians Section, and BMJ Publishing Group

Libraries and librarians have long been providing services and health information to patients and their families in the health care setting and in the community. With health care reform and the increasing complexity of the entire health care system, the move toward patient-centered care has reached the consciousness of almost every health care professional and institution.

"The Patient Experience and Engagement: Improving Patient-Centered Care One Person at a Time Symposium" is designed for librarians and other information professionals working with patients, case managers, consumers, and librarians on clinical care and health education teams. Through this symposium, participants will gain a better understanding of the many definitions of patient engagement and discuss and explore new and existing methods of how to connect the public and providers with quality health information resources and tools, including the Patient Engagement Framework (http://www.nationalehealth.org/patient-engagement-framework/).

This half-day-long symposium will consist of:
- a keynote speaker who will provide an overview of patient engagement
- a panel of invited speakers who will provide their perspectives based on the roles they play in their institutions or through their own experiences as patients
- small breakout sessions to discuss different patient engagement strategies introduced in the symposium and those shared by the symposium participants


Keynote Speaker:

Panel Speakers:
- T. Scott Plutchak, AHIP, FMLA, Director, Lister Hill Library, University of Alabama-Birmingham
- Ruti Volk, AHIP, Patient Education Librarian, University of Michigan Health System, Ann Arbor, MI
- Judy C. Stribling, Assistant Librarian and Manager, Weill Cornell Medical Library, Myra Mahon Patient Resource Center, New York, NY


Links:
Instead of Section Shuffle, Section and Chapter Posters will be displayed in the Hall of Exhibits, Riverside Center, Purple Level, East Tower. Posters will go up at 5:00 pm Saturday. Section Posters will be staffed during Poster Session 1 on Sunday, May 18 from 3:30 – 4:25 pm. Look for the Cancer Librarians Section Poster! Thanks go to Margaret Vugrin and Jennifer Walker for creating our Section’s poster.
MORE NEW MEMBERS IN 2013

As of January 22, 2014, the Cancer Librarians Section had 5 new members join between July 1, 2013 and January 1, 2014. We had a total of 13 new members during the 2013 calendar year. Please welcome these new members who have joined/re-joined since July 1, 2013:

Sigrid Brudie               Tanisha N. Mills               Jennifer S. Walker, AHIP
Cheryl L. Jacocks-Terrell   Irma Sauvola

Jennifer S. Walker is featured on page 6 of the Fall/Winter 2013 issue of the Cancer Librarians Section Newsletter.

WANTED: NEWSLETTER EDITOR

After 5 years it is time for someone else to take on the role of newsletter editor for the Cancer Librarians Section. This is a great way to get involved and counts toward AHIP. The newsletter comes out twice each year – a Spring/Summer issue before the MLA Annual Meeting and a Fall/Winter issue in late October/early November. The current template for the newsletter is in Word. The newsletter editor sends the final version of each issue in PDF to the Web Editor to place on the Section’s website.

If interested in this position, contact the incoming Chair, Lisa Olzewski at Lisa.Olzewski@moffitt.org or during the MLA Annual Meeting at the Cancer Librarians Section Business Meeting or Section Programs.

If you have questions about the newsletter, contact the editor, David Duggar at ddugga@lsuhsc.edu.

CLS OFFICERS 2013-2014

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