



# CANCER LIBRARIANS SECTION NEWS

Issue No.49, Fall/Winter 2011

NEWSLETTER OF THE CANCER LIBRARIANS SECTION OF THE MEDICAL LIBRARY ASSOCIATION

## Message from the CLS Chair

Greetings from Houston!

The Cancer Librarians Section is off to a productive start this year with program planning underway for both the annual meeting in Seattle in 2012 and the federated meeting in 2013 to be held in Boston. For MLA 2012, Janet Crum, Chair-Elect, has the following programs planned: **Clinical Librarians into the Game: Collaborating with Clinicians to Improve Patient Care**; building on last year’s contributed videos format we are co-sponsoring **Smells like Team Spirit: Partnerships to Move Your Library Forward** with the Leadership and Management Section. We are also co-sponsoring a general topic session, **From Bench to the Field: Translational Research or Science**. See the article on section programming for MLA 2012 for more details.

For the federated meeting in Boston in 2013, Margaret Vugrin responded to the call to coordinate the CLS program. This federated meeting will include the 11<sup>th</sup> International Congress on Medical Librarianship (ICML) and international conferences for International Clinical Librarians and the Animal Health Information Specialists. CLS will sponsor the following invited speaker/contributed papers session: **The Cancer Spectrum: Living, Surviving and End of Life Issues**. This program will explore the many facets of the cancer lifespan from diagnosis, to treatment, to surviving, and then to end of life issues. The program will address not just the cancer patient but the family as well because cancer is a disease that touches all.

I want to highlight our goals for this year. Our first goal is to increase the CLS membership by 10%. We currently have 83 members and it would be great to grow this to include our colleagues who work in community hospital which treat cancer patients as well as comprehensive cancer center librarians.

Our advocacy goal is to promote the importance of having an elevator speech. We have had over 394 channel views and 999 total upload views on the YouTube channel which hosts the eleven contributed videos to last year’s program. Check them out here: <http://www.youtube.com/user/mlacls2011#p/u> . I encourage you to review these, share them with your staff and craft your own elevators speeches. I would appreciate any new contributions to the YouTube channel; it will be valuable to our colleagues if we continue to grow this collection and we need examples from technical services, administration, and our MLA office.

We have also set a goal for creating and communicating our knowledge by providing links and references to vetted cancer resources. Christine Marton, CLS past chair, has volunteered to update our [Core Cancer Library](#). We need to update the list of recommended websites on the [MLA webpage](#) and the [CLS website](#). If you are looking for a way to be involved with our section this year I would appreciate hearing from volunteers for these projects by January 10, 2012– otherwise you will be hearing from me!

Stephanie Fulton  
Chair, CLS 2011-2012

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## SECTION PROGRAMMING AT MLA 2012

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The Cancer Librarians Section is hard at work on its part of the MLA '12 program. We are the lead sponsor for Clinical Librarians Get into the Game: Collaborating with Clinicians to Improve Patient Care, a contributed paper session co-sponsored by the Clinical Librarians and Evidence-Based Health Care SIG, Federal Libraries Section, and Dental Section. The contributed papers in this session will showcase success stories for partnering with clinicians and clinical faculty, describe how to create innovative and sustainable clinical librarian programs, discuss how to assess clinical librarian impact on clinical decision making and patient care outcomes, and explore training and mentoring a new generation of clinical librarians. We are also co-sponsoring two sessions:

- **Smells Like Team Spirit: Partnerships to Move Your Library Forward** (lead sponsor: Leadership and Management Section) will use the contributed paper and video format so popular in our MLA '11 session on elevator speeches, along with a gratuitous Nirvana reference in the title (hey, the meeting is in Seattle, after all). You can participate in this session by submitting a paper or a video. Papers should include information on forming partnerships to move your organization forward—e.g. embedded librarians, working with other departments or organizations on grants or projects. Videos should be 3-5 minutes long and feature staff from partner organizations talking about what partnering with a health sciences library means to them.
- **From the Bench to the Field: Translational Research**, a general topic session sponsored by the National Program Committee, will feature contributed papers on the many facets of translational research.

We'll see you in Seattle!



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## CITY OF HOPE HIRES ITS FIRST CLINICAL LIBRARIAN

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The Lee Graff Medical & Scientific Library at City of Hope, an NCI-designated comprehensive cancer center, has hired its first ever clinical librarian—Laura Brown!



Laura comes to us after a total of nearly twenty years serving in the clinical medical library at Loma Linda University. As our first clinical librarian, Laura will build a new library program designed to embed librarian expertise in the clinical enterprise, delivering information services to clinicians to support evidence-based practice and clinical decision-making. The Graff Library staff is very excited about this new program and its potential to improve patient care at City of Hope.

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## NEW STAFF AT THE MD ANDERSON CANCER CENTER'S RESEARCH MEDICAL LIBRARY

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We have added three librarians to our staff since the last issue of our newsletter:



Amy Sisson, Information Services Librarian, oversees the new South Campus Library. She provides search consultations and educational sessions. Amy previously worked as a Public Services Librarian at Houston Community College.



Samantha Mueller, Collections Librarian, manages book purchasing, both print and electronic. Additionally she will work on statistics and online serials maintenance. Samantha worked at Dell Children's Medical Center in the Family Resource Center/Medical & Nursing Library in Austin before joining our staff.



April Aultman Becker, Education Coordinator, provides oversight to our education programs and instructional sessions to our students, faculty and staff. April served as the Reference Librarian and Embedded Librarian and Distance Learning Coordinator at San Jacinto College in Houston.

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## NEW MEMBERS IN 2011

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As of August 12th, the Cancer Librarians Section had 21 new members join, with five taking advantage of the Free Section trial period. We welcome these new members who have joined/re-joined since January 1, 2011:

Carol Ann Attwood, AHIP  
Debra Bacon  
Courtney Britton  
Helen Caruso, AHIP  
Ana D. Cleveland, PhD, AHIP  
Kathleen Cowan  
Catherine Gillis  
Sarah Beck Kirby, AHIP  
Nelson Lui  
Lisa A. Marks, AHIP

Joy McGehee  
Satish Munnolli  
Jodi L. Philbrick  
Marianne Prenger  
Kimberly Pullen  
Clare Rauch  
Monica Rogers  
Linda Schwartz  
Susan Sharpe  
Janet Marie Waters

Indiana University



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## REVIEWER REQUEST FOR PROSTATE CANCER VIDEO

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I've produced a DVD for prostate cancer patients diagnosed with low-risk, low-grade disease: The Patients' Guide to Active Surveillance for Prostate Cancer. The DVD (44:30) is also intended for spouses/partners/families who are also educating themselves about prostate cancer.

I'm seeking reviews of this cancer video that would be meaningful to all librarians. For background information, the video was made with the participation of a number of experts on Active Surveillance including medical oncologist Mark Scholz and other experts at the Prostate Cancer Research Institute along with group facilitators for Us-TOO support chapters and other prostate cancer experts including Matt Cooperberg, M.D, at UCSF. There is no attempt to "sell" active surveillance, but rather, to make it known to men who qualify within strict guidelines. Numerous scientific papers have addressed the issue of prostate cancer being over treated and Active Surveillance being underused. The video presents the patients' perspective and features three knowledgeable Active Surveillance patients. The DVD has been previewed by Us-TOO chapters and has received a very positive response.

I'm aiming the DVD for medical and public libraries so it would be easily accessible to men anywhere in the country by checking it out from their local library. Hoping that those with a keen interest in prostate cancer would be interested in reviewing this video which can be played online with the link below.

LINK: <http://preview.tinyurl.com/ActiveSurveillanceDVDPreview>

Thanks,

Bob Aller  
Medical Instructional Media  
1305 N H Street, A-101  
Lompoc, CA 93436  
805.736.4767

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## CLS MEMBERS IN THE NEWS

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"Accessing and Assessing the FACTTS: An EBM and Critical Appraisal Course for Medical Students" by Kim Pullen, **David C. Duggar**, John Cyrus, Deidra Woodson, Donna Timm, Jerry W. McLarty, Mark P. Baggett, and Daniel E. Banks received the Third Place Elizabeth K. Eaton Research Award for Contributed Papers at the 2011 SCC/MLA Annual Meeting in Baton Rouge, Louisiana October 18.

Neal-Schuman Publishers recently published the book *The Medical Library Association's Master Guide to Authoritative Information Resources in the Health Sciences*. This book identifies the most important and highest quality works in the



health sciences literature, for medical librarians as well as health care professionals. **Julia Esparza**, Clinical Medical Librarian, wrote the section on "Clinical Medicine."

Majel Barrett may have been the voice of a starship in fictional TV land, but **Julia Esparza** is the voice of the Library in the Virtual Tour Video of the Health Sciences Library at LSU Health Shreveport. Janice Soderstrom, RN, BSN, Education and Outreach Coordinator for the Human Research Protections Program won the drawing for a \$25.00 gift card to Barnes & Noble by correctly identifying the narrator of the Library's new Virtual Tour Video as Julia Esparza, Clinical Medical Librarian, which was held in October as part of the National Medical Librarians Month celebration.

The 6-hour CE course, "Cancer Concepts and Search Techniques" was offered at the recent conference of the North Atlantic Health Sciences Libraries, and was very well received. The class covered basic clinical concepts, searching for oncology information in PubMed, the AJCC Staging Manual, NCCN and other guidelines, abstracts databases, consumer resources, and more. It was taught by **Jeannine Gluck**, Director of the Library at Eastern Connecticut Health Network, who has provided support for ECHN's Cancer Center for over 16 years. For further information, contact Jeannine at [jgluck@echn.org](mailto:jgluck@echn.org) or 860-647-6853.

**Mark Vrabel**, MLS, AHIP, ELS, presented the "Finding the Evidence" session and assisted the faculty of the "Group Work: Refining the Clinical Question" session during the ONS Foundation Institute for Evidence-Based Practice Change held on October 13-16, 2011, in Pittsburgh, PA.

[[http://www.ons.org/CNECentral/Conferences/IEBPC/IEBPC2011/media/ons/docs/education/conferences/IEBPC/2011/iebp2011\\_agenda.pdf](http://www.ons.org/CNECentral/Conferences/IEBPC/IEBPC2011/media/ons/docs/education/conferences/IEBPC/2011/iebp2011_agenda.pdf)]

**Mark Vrabel**, MLS, AHIP, ELS, authored "Oncology Nurses' Pivotal Role in Establishing Best Practices for CML Therapy: A Workshop Symposium Based on National Survey Results" on pages 5-6 of the August 2011 Spotlight on Symposia publication at <http://www.ons.org/media/ons/docs/publications/connect/spotlight2011full.pdf>

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## SPOTLIGHT ON THE BC CANCER AGENCY

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### The BC Cancer Agency's "Types of Cancer"

#### About the BC Cancer Agency

The BC Cancer Agency (BCCA), an agency of the Provincial Health Services Authority, provides a province-wide, population-based cancer control program for the residents of British Columbia and the Yukon. The BCCA's mandate covers the spectrum of cancer care, from prevention and screening, to diagnosis, treatment, and through to rehabilitation. The mandate is driven by a three-fold mission:

- To reduce the incidence of cancer
- To reduce the mortality rate of people with cancer
- To improve the quality of life of people living with cancer

This mission drives everything we do, including providing screening, diagnosis and care, setting treatment standards, and conducting research into causes of, and cures for, cancer.



The BC Cancer Agency operates five regional cancer centres, providing assessment and diagnostic services, chemotherapy, radiation therapy, and supportive care. Each of the BC Cancer Agency's centres delivers cancer treatment based on provincial standards and guidelines established by the Agency. We also work in partnership with communities to provide a network of chemotherapy clinics so patients can receive care closer to home.

## About the Types of Cancer

In the mid-80's (pre-WWW), there was very little in the way of patient information for cancer patients. Our former Head Librarian, David Noble, began a quiet campaign to change that for our patients. He came up with a template for patient information and somehow convinced all the Tumour Group Chairs to 'fill in the blanks' for the different kinds of cancer. Then he photocopied the resulting documents and handed them out to patients if they wandered into the Library. Updates were biannual. Soon oncologists and nurses were directing their patients to the Library and our patient collection, built entirely from donated funds, began to grow.

Fast forward to the World Wide Web, and all of this information was put onto our BC Cancer Agency website in a section called "Types of Cancer". We knew the template was tired and old, but we had no time to upgrade anything except the information, still biannual. It was also getting tougher to get any time from the much busier Tumour Group Chairs. By the mid-2000s we knew it was time to push forward or pull back, so the Library decided to re-evaluate this service.

By the time 2006 had rolled around, there was a lot of really good information on the Internet for cancer patients. The BCCA Library had already converted our own personal web bookmarks into a great web resource for patients and staff in our [Recommended Websites](http://www.bccancer.bc.ca/PPI/RecommendedLinks/default.htm) ([www.bccancer.bc.ca/PPI/RecommendedLinks/default.htm](http://www.bccancer.bc.ca/PPI/RecommendedLinks/default.htm)).

We had a choice to make. We knew the Tumour Groups were becoming more pressed for time every year and could only be relied upon for occasional help. Could the Library update the Types of Cancer, or should we take everything off the website and simply use the Recommended Websites to help patients? We determined that:

1. We could provide enough unique, BC-based information that our patients would find useful.
2. We could use the pages to point our patients to other useful information on our website (which has over 6,000 pages).
3. We would be assisting other B.C./Yukon physicians and healthcare providers to treat their cancer patients.

Slowly, the librarians began converting the old information into our new 21<sup>st</sup> century template. We tried to pay attention to plain language and reading levels. We updated the information as best we could, and then we asked the Tumour Group Chairs for oncologists in their Tumour Group to approve the information. We're still waiting on some, but most have been Tumour Group approved. All the pages have now been updated and we're already working on updates and improvements! Check out our Types of Cancer at <http://www.bccancer.bc.ca/PPI/TypesofCancer/default.htm>.

Beth Morrison

Librarian

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## OCTOBER CELEBRATIONS – RESEARCH IN THE CLOUD

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For celebration of National Medical Librarians Month and National Archives Month the Research Medical Library theme was “Research in the Cloud” and Information Services librarians offered two webinars including Endnote and Mobile Clinical Devices. We also opened a satellite library at our South Campus on October 2<sup>nd</sup>. This library space is approximately 1,800 square feet and is completely online, except for the local paper that was requested! New services that we offer include laptops for checkout and two group study rooms with Mediascape tables that allow multiple clients to share their laptop screens on the flat screen TV [see photo]. We are very excited with this new space and the proximity we have with some of our basic researchers.



Photos from the Grand Opening of the South Campus Library may be viewed from the following link:  
<https://picasaweb.google.com/118015374881815960755/SouthCampusLibraryGrandOpeningIsOctober4thFrom1To3pm>

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### CLS OFFICERS 2011-2012

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**Chair**

Stephanie Fulton

**Chair-Elect**

Janet Crum

**Treasurer**

Margaret Vugrin

**Immediate Past Chair**

Christine Marton

**Secretary**

Janet Waters

**Web Editor**

Ann Marie Clark

**Newsletter Editor**

David Duggar

