Message from the CLS Chair

As the leaves turn color and the air becomes crisp, I would like to welcome you to another busy year for the Cancer Librarians Section of the Medical Library Association. This year witnessed a good turnout for the CLS section program at MLA2010 in Washington DC. CLS sponsored one program, in collaboration with the CAM SIG and CAPHIS, with four invited speakers. The invited speakers provided a diversity of perspectives on the provision of current and reliable information to cancer patients about CAM that provoked many questions and comments from the audience. As well, CLS was a partnering section for the PH/HA section program on vaccine information. Furthermore, many conference delegates visited the CLS table at this year’s section shuffle, a biennial event launched at MLA2008.

I have two newsworthy items to report. Past CLS chair (2008-2009) and treasurer, Margaret Vugrin, was recently appointed CLS representative to the MLA CE committee. Congratulations, Margaret! Also, Immediate Past Chair Julie Esparza successfully obtained $1000 in donations from NEJM and Nature Publishing that covered the cost of the CLS business meeting and our portion of the Section Shuffle expenses. Congratulations, Julie! If you are interested in helping CLS to raise funds, please contact Julie at jespar@lsuhsc.edu for details.

Planning is well underway for MLA2011. CLS chair-elect Stephanie Fulton is organizing our section program, Revitalize Your Message, in collaboration with several sections and SIGS, including: PH/HA, Leadership and Management Section, Library Marketing SIG, Medical Library Education Section, Molecular Biology and Genomics SIG, and New Members SIG. The format is invited speakers and contributed videos. The deadline for submissions is coming up soon: November 1! I hope that you will consider sending a video entry. Please contact Stephanie at sfulton@mdanderson.org for details.

CLS webmaster Ann Marie Clark recently updated our website, http://www.selu.com/cancerlib/. Updates include adding the new officers, revising the Recommended Websites, as well as making the 2008 Bylaws changes. As the popularity of Web 2.0 technologies continues to grow immensely, I encourage all CLS members to think of ways we can incorporate these new Web technologies into our section’s Web presence. Since MLA Section Council recently approved a new award, the Section Project of the Year Award, adopting innovative uses of Web technology may enable CLS to become a recipient of this award. And speaking of awards, please consider applying for one or more of MLA’s awards, http://www.mlanet.org/awards/honors/index.html, and grants and scholarships, http://www.mlanet.org/awards/grants/index.html. Deadlines are generally on November 1 or December 1. These awards represent a wonderful opportunity to obtain funding for new projects or achieve recognition for successfully completed projects and activities in the field of medical librarianship.
Lastly, October is Breast Cancer Awareness Month. Find out how you can become involved. Visit the National Breast Cancer Awareness Month organization website, http://www.nbcam.org/, or the American Cancer Society website, http://www.cancer.org/Involved/Participate/MakingStrides_AgainstBreastCancer/index. October is also National Medical Librarians Month. Through your active involvement in the Cancer Librarians Section of the MLA, you advocate for our profession and ensure its strong future.

Get involved today!

Christine Marton, Chair

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**MLA 2011 CANCER LIBRARIANS SECTION PROGRAM**

**Revitalize Your Message – Cancer Librarians Section Programming for MLA 2011**

Co-sponsors: Public Health/Health Administration Section, Leadership and Management Section, Library Marketing SIG, Medical Library Education Section, Molecular Biology and Genomics SIG, New Members SIG.

Stephanie Fulton, AHIP sfulton AT mdanderson.org

Have you ever found yourself on the elevator with major players at your institution and wanted to communicate how the services your library provides can benefit them? How do you tell your family and friends what you do? What about a stranger on a plane? This session will showcase some tried-and-true examples of descriptions of the different roles of medical librarians, including directors, reference, instruction, genomics, consumer health, technical services, and more. A panel of speakers will give their speeches and describe what impact they have had. Videos from the membership at large will be solicited and played during the session.

There are two ways to participate in this session. You can submit to present a paper and be a part of the panel. You can submit a video to be viewed either during the session, or afterwards on the Cancer Librarians YouTube Channel.

Submit an abstract to present a paper for this innovative program at http://www.mlanet.org/am/am2011/sect_prog/call.html. Share with your colleagues how you “Revitalize Your Message.” These abstracts must be submitted by November 1, 2010 in the OASIS system.

Submit a video to mlacs2011 AT yahoo.com for possible inclusion in the program session or for viewing after the conference. If you submit a video, you must complete the following form https://spreadsheets.google.com/viewform?formkey=dE15TEhfNWhkUUR4RkZNUVVZ0tSEE6MA. If the form is not completed, then it cannot be loaded to the mlacs2011 channel. Videos must be sent to mlacs2011 AT yahoo.com and the Google Form completed by January 28, 2011.

Video Guidelines

Videos must be no longer than three minutes. Elevator speeches should be no more than 30-60 seconds of the video. Spend the remaining time quickly describing the reception of your elevator speech. Videos must be in Apple QuickTime Movie .mov, AVI Format .avi, Windows Media Format .wmv, or MPEG Format .mpg or .mpeg formats. You can film your elevator speech and comments on your iPhone or other mobile device. Videos over 3 minutes will NOT be reviewed for inclusion in either the 2011 MLA Cancer Librarians Program session or the Cancer Librarians YouTube Channel after MLA.

Interested in learning more about revitalize your message? Explore the resources bookmarked on Elevator Speeches at http://www.delicious.com/mlacs2011. These resources include tools for creating an Elevator Speech and the positive and negatives reasons for using an Elevator Speech. Want to see an elevator speech? Go view Julie Esparza’s elevator

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speech http://www.youtube.com/watch?v=3q2l8AHqRvc. She uses this message when new faculty, residents and medical students join the Internal Medicine team each month.

NEW MEMBERS 2009

Welcome to New Members!

The Cancer Librarians Section welcomes new members and members who rejoined our section in 2009:

Stephanie Ballard
Gabriel Boldt
Karen Crowell
Cindy Elliott
Cheryl Erenberg
Peter Femenella Jr.
Ina Fourie
Sam Howland

Diane Hunt
Andrea Kepsel
Gillian Kumagai
DeDe Leshy
Beth Lewis
Karl D. Loeffler
Carrie Mathis
Laurie Putnam

Marilyn A. Rosen
Susan Simpson
Ivana Truccolo
Tom Waggit
Shelley M. White
Kristin Winking

CLS MEMBERS IN THE NEWS


- A team of LSUHSC-S researchers was recently awarded second place for a research-based paper presented at the Medical Library Association Annual Meeting. The report on “The Effect of a Clinical Medical Librarian as Part of an Internal Medicine Team on Hospital Length of Stay and Costs” was authored by Julia Esperza, Clinical Medical Librarian; Daniel Banks, Department Chair and Professor, Department of Medicine; Marianne Comegys, Library Director; Jerry McLarty, Director, Cancer Prevention and Control, and Professor, Feist-Weiller Cancer Center; and Runhua Shi, Associate Professor, Feist-Weiller Cancer Center; along with Ulysses S. Wu, formerly of LSUHSC-S. The award was sponsored by the Research Section of the Medical Library Association.

CLS BUSINESS MEETING MINUTES

Cancer Librarians Section Business Meeting
Washington, DC
Monday, May 24, 2010

The minutes of the Business Meeting of the Cancer Librarians Section held Monday, May 24, 2010 at four o’clock in the afternoon in Washington, DC during the 2010 MLA Annual Meeting have been loaded on the Section’s website http://www.selu.com/cancerlib/index.html and can be accessed under the Annual Meeting link. The minutes can be read here: http://www.selu.com/cancerlib/newsletters/CLSBusinessMeetingMinutesMLA2010.pdf. Please send any corrections to Barbara Henry, Secretary of the Cancer Librarians Section.
A NEW FAMILY CANCER CENTER AND LIBRARY

John & Lowry Hench Library in the Roy & Patricia Disney Family Cancer Center
At Providence Saint Joseph Medical Center, Burbank, CA

The Roy and Patricia Disney Family Cancer Center (DFCC) is the first of its kind serving the San Fernando, Santa Clarita and San Gabriel Valleys in Southern California.

Patients benefit from a standard of excellence in integrated, compassionate cancer care that focuses on the whole person – body, mind and spirit. There is a philosophy of teamwork that enables us to best bring healing to the body, mind and spirit of each patient. Integrative care offered at the Roy and Patricia Disney Family Cancer Center includes:

- Adolescent and Young Adult Program
- Behavioral Medicine
  - Psychosocial Counseling (Individual and Support Groups)
- Cancer Surgical Specialists
- Gynecological Oncology
- Infusion Center
- Integrative Medicine and Complementary Therapies
  - Integrative Medicine Physician Consults
  - Acupuncture or Acupressure
  - Guided Imagery and Meditation
  - Massage Therapy
  - Neutraceuticals
  - Qigong
  - Reiki
  - Tai Chi
  - Yoga
- Medical Oncology
- Nurse Navigator Program
  - Breast
  - Gynecologic
  - Prostate/Lung
- Nutrition Counseling
● Onsite Pharmacy: Offering Both Conventional Medications and Nutritional Supplements
● Pain Management
● The Hench Library – Patient and Family Resource Center
● Personal Appearance Boutique
● Radiation Oncology
● Rehabilitation Services (PT/OT)
  ○ Lymphedema Clinic
  ○ Oncology Fitness Program: Cancer Fatigue and Cancer Fitness
● Research and Clinic Trials
● Spiritual Care
● Survivorship Programs
  ○ Comprehensive Survivorship Program including Adult Survivors of Childhood Cancers
● Symptom Management

The Hench Library was made possible by a generous donation from the John Hench Foundation. John Hench was one of Walt Disney’s original animators; he was responsible for drawing Mickey Mouse. When our director for medical oncology approached the Hench Foundation to ask for a one million dollar gift for the library, they did not hesitate to be a part of this one-of-kind, state of the art, cancer treatment center. With this gift, the physical part of the Hench Library was funded and built on the first floor of the cancer center immediately to the right when walking in the door.

Another generous donor made the resources for the Hench Library a reality. While the Hench Foundation provided for the physical space of the library, the Jennifer Diamond Foundation (www.jenniferdiamondfoundation.org) provided the necessary resources including books and five iMac computers. The mission of the Jennifer Diamond Foundation is: “The Jennifer Diamond Cancer Foundation is dedicated to helping people win the fight against cancer. We are focused on empowering people with knowledge, as well as supporting research and healing programs that provide the tools to help treat the mind and body as one.” This mission fit perfectly with the mission of the DFCC.

The DFCC officially opened February 2010. Within the library statistics show an average of 50 visitors, non-Providence affiliated, to the library per month. Some use the library as a quiet place to wait for their friend or family member who is having either chemotherapy or radiation therapy. Some have come in seeking information on their diagnosis and treatment options. Others use the computers to do their own research.
We are working on new ways to market the library and its resources to new patients. Our ideas include a letter to patients in their “new patient” packet; a custom made “information prescription” pad for doctors to prescribe information to their patients; and reaching out to the local public library and their staff to refer their patrons to the Hench Library when looking for cancer information. We would also like to hear what has worked for you and your library; what has brought patients, their families and the community into your library to use your resources.

Lisa Marks, MLS, AHIP
Manager, Library Services
Providence Saint Joseph Medical Center
Burbank, CA

NEW MEMBERS 2010

As of October 1, the Cancer Librarians Section had 26 new members for the 2010 year. Fourteen used the ‘Free Section’ offer that allows new members to enroll in a section free for one year (a program of Section Council), several of whom attended the Section Shuffle or Section Council Booth at MLA ‘11.

The Cancer Librarians Section welcomes new members and members who rejoined our section in 2010:

- Linda C. Butson, AHIP
- Monica A. Corcoran
- Janet Crum, AHIP
- Tracy Daley
- Rebecca Daniels
- Nita Ferree, AHIP
- Marisol Hernandez
- Theresa M. Johnson
- Mary Ann Knewstub
- Andrea Lynch
- Melissa McElroy-Elve
- Deborah A. Magnan, AHIP
- Terri L. Mason
- Michele Mason-Coles
- Laurie Regan
- James Richards
- Marie K. Saimbert
- Lara Sapp
- Alexandra Sarkozy
- Donna K. Sees
- Dorothy P. Sinha, AHIP
- Linda M. Stahl
- Rebecca Stapleton
- Alice Wei
- Providence Medical Center Providence Medical Library
- Roper Saint Francis Healthcare Hume Memorial Library

Call for Nominations

The Cancer Librarians Section will hold elections in February for Chair-Elect, Secretary, and Candidate to the MLA Nominating Committee. The office of Chair-Elect is a three year term (Chair-Elect, Chair, Past Chair). The office of Secretary is a two year term. A full description of the duties for each office can be found in the Section’s Bylaws.

Please consider serving MLA and the Cancer Section as a Section Officer. If you are interested in finding out more about the offices, contact the current officer or the Nominating Committee Chair, Julie Esparza.

Contact Julie at jespar@lsuhsc.edu if you would like to nominate a colleague or yourself to run for office.

Julie Esparza
Nominating Committee Chair
The following are the Proposed Bylaws Changes for the Cancer Librarians Section that appeared in the Spring/Summer 2010 CLS Newsletter. These Proposed Bylaws Changes were voted upon at the Section’s Business Meeting during the 2010 MLA Annual Meeting. All changes were approved at the annual meeting.

**Proposed changes to Bylaws of Cancer Librarians Section**

Strike through (example) indicates words to be removed from current Bylaws. Italics (example) indicate words to be added to current Bylaws. Each change lists the rationale for the change.

**ARTICLE III. Membership**

**Section 2. Rights and Privileges**

A Voting members of this Section shall consist of all members, except that only Voting Members of the Medical Library Association shall be qualified to move or to vote on recommendations to the Section Council regarding MLA Policies or actions or to vote on the selection of a candidate for the MLA Nominating Committee, or to vote on the selection of the Sections’ Representative and Representative-Elect to the Section Council.

*Rationale*: Section Council voted to eliminate the elective positions of Section Council Representative and Representative-Elect. This change brings wording into conformity with MLA Model Bylaws.

**ARTICLE IV. Officers**

**Section 1. Officers and Terms of Office**

A Elective officers of the Section shall be a Chair, a Chair-Elect, an Immediate Past-Chair, a Secretary, and a Treasurer, a Representative to the Section Council, and a Representative-Elect to the Section Council.

*Rationale*: Section Council voted to eliminate the elective positions of Section Council Representative and Representative-Elect. This change brings wording into conformity with MLA Model Bylaws.

E The term of office of the Representative to the Section Council shall be three years, a one-year term as Representative-Elect, and a two-year term as Representative, except that if the Representative’s term be made shorter by action of the Council or the Bylaws of the Medical Library Association, the term will coincide with that action. The Immediate Past-Chair and the Chair shall represent the Section on Section Council. The Immediate Past-Chair shall be the Voting Member of the Council. The term of office to the Section Council shall be two years, the first year in their role as Section Chair and the second year in their role as Section Immediate Past Chair.

*Rationale*: Section Council voted to eliminate the elective positions of Section Council Representative and Representative-Elect. This change reflects the changes made by Section Council and brings wording into conformity with MLA Model Bylaws.

**Section 2. Duties**

A The duties of the Chair shall be to preside over all meetings and to represent the Section at all times and on all occasions not in conflict with any other officer’s defined duties and responsibilities, to serve as a member of Section Council, to appoint the Newsletter Editor… [no further changes to remainder of this section]

*Rationale*: adds additional duty as defined by Section Council. This change brings wording into conformity with MLA Model Bylaws.
C. The duties of the Immediate Past-Chair shall be to represent the Section on the MLA Section Council by attending the meetings of the Council, to represent the Sections’ interests during discussions, make motions, debate, and vote on Council issues on behalf of the Section, to transmit to the Council recommendations that have been approved by the Section, and to communicate Council business to the officers and membership of the Section.

The Immediate Past-Chair shall act as Chair of the Nominating Committee, which is responsible for presenting a slate of officers for the following year. The Immediate Past-Chair shall also serve as liaison to the MLA Membership Committee.

**Rationale:** adds additional duty as defined by Section Council. This change brings wording into conformity with MLA Model Bylaws.

F. The duties of the Representative to the Section Council shall be to represent the Section on the MLA Section Council by attending the meetings of the Council, to represent the Sections’ interests during discussions, make motions, debate, and vote on Council issues on behalf of the Section, to transmit to the Council recommendations that have been approved by the Section, and to communicate Council business to the officers and membership of the Section.

**Rationale:** The elective position of Representative to the Section Council has been eliminated by Section Council.

G. The duties of the Representative-Elect to the Section Council shall be to attend the meetings of the section Council, to serve a Representative whenever the Representative is unable to do so, and to assume the office of Representative and serve out the unexpired term should the Representative become unable to complete the term of office.

**Rationale:** The elective position of Representative-Elect to the Section Council has been eliminated by Section Council.

### Section 4. Vacancies

B. A vacancy arising in the office of Representative to the Section Council shall be filled by the Representative-Elect, who shall cease to be Representative-Elect and shall serve out the unexpired term of the Representative.

When the Immediate Past-Chair is unable to attend the Section Council meeting, the Section Chair may vote. When neither the Section Immediate Past-Chair nor the Section Chair is able to attend the Section Council meeting, the Section may appoint another Section officer as the proxy who will represent the Section’s interests during discussions, make motions, debate, and vote on Council issues on behalf of the Section. Appointment of a proxy must follow the guidelines developed by the Sections’ Board of Directors.

**Rationale:** The elective positions of Representative and Representative-Elect to the Section Council have been eliminated by Section Council. The new wording reflects the changes made by Section Council and brings wording into conformity with MLA Model Bylaws.

### Section 5. Candidate for the MLA Nominating Committee

A. The name of one Cancer Librarians Section member who is a Regular Voting Member of the Medical Library Association, chosen by the Nominating Committee, shall be submitted each year to the Section Council as a potential candidate for membership on the MLA Nominating Committee.

**Rationale:** adds wording to clarify that the Nominee must be a member of the Section.

### ARTICLE VII. Committees

#### Section 1. Standing Committees

C. The Nominating Committee shall consist of at least a total of three (3) members, with the Section’s Immediate Past-Chair acting as Chair of this Committee. Members are appointed by the Immediate Past-Chair, with the approval of the
Rationale: brings wording into conformity with MLA Model Bylaws.

Note: There was discussion at our recent business meeting about amending the Bylaws to include some named committees. In our current bylaws, only the Nominating Committee is named (Section 1, C) in the Bylaws.

By not naming any other specific committees, this gives each Section the leeway to decide which committees they need, if any, without having to revise their bylaws every time a committee is formed or disbanded.

Section 1, A states “the Board of Directors shall establish standing committees…, recommend the name and size of each committee, and set the length of the term of appointment.”

Section 1, B states “the Chair, in consultation with the Board shall designate and announce committee members and chairs in advance of the beginning of his or her term of office and when these appointments shall take effect. The Chair shall have the discretion to terminate appointments.”

Finally, the Model Section Bylaws only names the Nominating Committee as a standing committee of a Section, and the wording we have in our current bylaws in Section 1, A & B, is consistent with their wording regarding any and all other Section Committees.

– Barbara Henry, Secretary

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**CLS Officers 2010-2011**

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<th>Chair</th>
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<th>Treasurer</th>
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<td>Christine Marton</td>
<td>Stephanie Fulton</td>
<td>Margaret Vugrin</td>
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<th>Past Chair/Nominating &amp; Membership Committee Chair</th>
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<th>Web Editor</th>
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<td>Julie Esparza</td>
<td>Barbara Henry</td>
<td>Ann Marie Clark</td>
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**Newsletter Editor**

David Duggar